ᑐᓴᕋᔅᓴᑦ − ᓴᖅᑭᑕᐅᑦᑕᐅᑎᒋᒋᐊᓖᑦ

ᓂᕿᓂᑦ ᐊᑭᑭᓪᓕᒋᐊᕆᒃᑲᓂᖅᑐᑦ ᓂᐅᕕᖅᑎᒃᑯᑦ ‘ᐆᒻᒪᑦᑎᐊᕆᓐᓇᖅᑐᓂᒃ ᓂᕈᐊᒐᐅᕙᑦᑐᓂᒃ ᐊᑭᑭᓐᓂᕐᓴᐅᑎᑦᑎᒋᐊᕐᓂᕐᒥᒃ’ ᐱᓕᕆᐊᖓᓐᓂᒃ

ᐊᐃᓂᐸᐃᒡ, ᒫᓂᑑᕙ � ᐄᐳᕈ 11, 2011 (TSX:NWF) - ᓂᐅᕕᖅᑎᒃᑯᑦ (The North West Company) ᐊᑭᑭᓪᓕᒋᐊᕐᓯᑲᓐᓂᓂᐊᕐᖓᑕ 300ᑲᓂᕐᓂᒃ ᓂᕿᓂᑦ ᓂᐅᕕᐊᔅᓴᐅᕙᑦᑐᓂᒃ ᐅᓪᓗᒥ ᑲᔪᓯᖁᓪᓗᒍ ᓂᐅᕕᖅᑎᒃᑯᑦ, “ᐆᒻᒪᑦᑎᐊᕆᓐᓇᖅᑐᓂᒃ ᓂᕈᐊᒐᐅᔭᑦᑐᓂᒃ ᐊᑭᑭᓐᓂᕐᓴᐅᑎᑦᑎᒋᐊᕐᓂᕐᒥᒃ” ᐱᓕᕆᐊᖓᓐᓂᒃ 5 ᐳᓴᓐᑦᒥᒃ ᐊᑭᑭᓪᓕᒋᐊᕐᓯᓂᐊᖅᑐᑎᒃ ᓯᕗᓪᓕᕐᐹᖏᓐᓃᑦᑐᓂᒃ ᓂᕿᑦᑎᐊᕙᓕᕆᓂᕐᒧᑦ ᐅᑭᐅᖅᑕᖅᑐᒥ ᑲᓇᑕᒥ ᐊᑭᑭᓪᓕᒋᐊᕐᑎᑕᐅᔪᓐᓇᖅᑐᓂᒃ.

ᐄᐳᕈ 1, 2011ᒥ, ᓂᐅᕕᖅᑎᒃᑯᑦ ᓴᖅᑭᑎᑦᑎᔪᒻᒪᑕ “ᐆᒻᒪᑦᑎᐊᕆᓐᓇᖅᑐᓂᒃ ᓂᕈᐊᒐᐅᔭᑦᑐᓂᒃ ᐊᑭᑭᓐᓂᕐᓴᐅᑎᑦᑎᒋᐊᕐᓂᕐᒥᒃ” ᐱᓕᕆᐊᖓᓐᓂᒃ 65ᓂᑦ ᓂᕿᑦᑎᐊᕙᓕᕆᓂᕐᒧᑦ ᐅᑭᐅᖅᑕᖅᑐᒥ ᐊᑐᖅᑎᑕᐅᔪᓐᓇᖅᑐᓂᒃ ᓂᐅᕕᕐᕕᓐᓂᑦ ᑲᓇᑕᓕᒫᒥ. ᑖᓐᓇ ᐱᓕᕆᐊᖅ ᐋᖅᑭᑦᑕᐅᔪᒻᒪᑦ, ᐊᓯᔾᔩᓂᖏᓐᓄᑦ ᒐᕙᒪᑐᖃᒃᑯᑦ ᓂᕿᓄᑦ ᐃᑲᔫᑎᒋᕙᑦᑕᖓᓐᓂᒃ, ᓂᕿᑦᑎᐊᕙᓕᕆᓂᕐᒧᑦ ᐅᑭᐅᖅᑕᖅᑐᒥ ᑲᓇᑕᒥ, ᐊᒻᒪᓗ ᐋᖅᑭᒋᐊᕈᑎᒋᒋᐊᒃᑲᓂᕐᑕᖏᓐᓂᒃ ᑲᔪᓯᑎᑦᑎᓂᖏᓐᓄᑦ ᓂᐅᕕᖅᑎᒃᑯᑦ.

ᐱᓕᕆᐊᖅ ᓴᖅᑭᖅᑎᑕᐅᒻᒪᑦ, ᓂᐅᕕᖅᑎᒃᑯᑦ ᐊᑭᖏᓐᓂᒃ ᕿᒥᕐᕈᔪᒻᒪᑕ ᐊᒻᒪᓗ ᑐᑭᓯᓕᔪᓪᓗᑎᒃ 300ᖏᓐᓃᑦᑐᑦ ᓂᖀᑦ ᓂᐅᕕᐊᔅᓴᐅᕙᑦᑐᑦ 2700ᖏᓐᓃᑦᑐᓂᑦ ᐊᑭᑭᓪᓕᒋᐊᖅᑎᑕᐅᓯᒪᔪᑦ, ᐊᑑᑎᖃᔪᙱᒻᒪᑕ ᓂᐅᕕᕐᕕᐅᑉ ᐃᓗᐊᓂ ᐱᔾᔪᑕᐅᔪᒥᒃ 5 ᐳᓴᓐᑦᒥᒃ ᐊᑭᑭᓪᓕᒋᐊᖅᑎᑦᑎᓂᕐᒥᒃ. ᑖᓐᓇ ᐱᔾᔪᑎᒋᓪᓗᒍ ᖃᐅᔨᔭᐅᓂᕆᔪᔭᖓ, ᓂᐅᕕᖅᑎᒃᑯᑦ ᐊᑐᖅᑎᑦᑎᒋᐊᒃᑲᓐᓂᓕᔪᒻᒪᑕ ᐊᑭᑭᓪᓕᒋᐊᖅᑎᑎᒃᑲᓂᕐᓂᕐᒥᒃ ᑖᒃᑯᓂᖓ, ᓂᐅᕕᖅᑎᒃᑯᑦ ᐱᓕᕆᐊᖓᑦ ᐊᑭᓕᕐᓱᐃᖏᓐᓂᕐᓴᐅᑎᑦᑎᓂᕐᒧᑦ ᒪᓕᒐᖓᑦ ᑲᔪᓯᑎᑕᐅᖁᓪᓗᒍ. “ᑖᒃᑯᐊ ᓂᕿᓂᒃ ᐊᑭᑭᓪᓕᒋᐊᕐᓯᓂᖏᑦ ᐱᔾᔪᑎᖃᖅᑐᑦ ᐋᔩᕋᕈᑕᐅᓚᐅᕐᓂᖏᓐᓄᑦ ᖃᖓᑕᓲᒃᑯᑦ ᐅᓯᔭᐅᔾᔪᑎᒋᕙᑦᑕᖏᓐᓄᑦ ᓂᐅᕕᐊᔅᓴᕆᕙᑦᑕᑦᑕ ᐊᒻᒪᓗ ᓂᕿᓂᑦ ᑎᑭᓴᐃᕕᒋᕙᑦᑕᑎᓐᓂᒃ ᐊᒻᒪᓗᑦᑕᐅᖅ ᓂᕿᑦᑎᐊᕙᓕᕆᓂᕐᒧᑦ ᐅᑭᐅᖅᑕᖅᑐᒥ ᐃᑲᔫᑎᒋᕙᑦᑕᑎᓐᓄᑦ,” ᐅᖃᖅᑐᖅ ᒪᐃᑯ ᒪᒃᒧᓚᓐ, ᓯᕗᓕᖅᑎ ᐊᖏᔪᖅᑳᑉ�ᑐᖏᓕᐊ, ᐅᑭᐅᖅᑕᖅᑐᒥ ᑲᓇᑕᒥ ᓂᐅᕕᕐᕕᒻᒥ ᓂᐅᕕᖅᑎᑯᓐᓂ. “ᑲᑦᑐᖓᐃᕈᑎᒋᓯᒪᒐᑦᑎᒍ ᐊᑑᑎᖃᖃᑦᑕᖁᓪᓗᒋᑦ ᐊᑭᑭᓪᓕᒋᐊᕐᑎᑦᑎᒍᑎᒋᕙᑦᑕᕗᑦ ᓂᐅᕕᕆᐊᖅᑐᖁᑎᒋᕙᑦᑕᑎᓐᓄᑦ.”

“ᓂᐅᕕᕆᐊᖅᑎᒋᕙᑦᑕᕗᑦ ᖁᕕᐊᓲᑎᖃᑦᑎᐊᖅᑐᑦ ᓂᖀᑦ ᐊᑭᖏᑕ ᐊᓯᔾᔨᕐᓯᒪᓕᕐᓂᖏᓐᓂᒃ ᐊᒻᒪᓗ ᐃᓚᖏᑦ ᓂᐅᕕᕐᕖᑦ ᓂᐅᕕᕐᕕᐅᓯᒪᓂᕐᓴᐅᓕᖅᑐᑎᒃ ᓂᐅᕕᖅᑎᒃᑯᑦ ᓂᕆᐅᒋᓚᐅᖅᑕᖏᑕ ᐅᖓᑖᓂ ᐊᒻᒪᓗ ᓄᖑᕈᑎᓯᒪᒻᒪᕆᓕᖅᑐᑎᒃ ᐃᓚᖏᓐᓂᒃ ᓂᐅᕕᐊᔅᓴᖏᓐᓂᒃ”, ᒪᒃᒧᓚᓐ ᐅᖃᒃᑲᓂᖅᑐᖅ. “ᑎᑭᓴᐃᓴᕋᐃᓐᓂᕐᓴᐅᕙᓕᖅᑐᒍᑦ ᑕᒪᒃᑯᓂᖓ, ᐋᖅᑭᒋᐊᕐᓯᕙᓪᓕᐊᓪᓗᑕᓗ ᑎᑭᓴᐃᓂᕆᕙᑦᑕᑎᓐᓂᒃ ᐊᒻᒪᓗ ᑎᑭᑎᑦᑎᓂᕆᕙᑦᑕᑎᓐᓂᒃ. ᓂᕆᐅᑦᑐᒍᑦ ᑕᒪᓐᓇ ᐸᓚᕐᓯᕙᓪᓕᐊᓂᐊᕆᐊᖓ ᐊᒻᒪᓗ ᓇᐅᑦᑎᕐᓱᐃᓐᓇᙳᓱᑦᑕᕗᑦ ᐋᖅᑭᒋᐊᕐᐸᓪᓕᐊᓗᑕ ᐱᓕᕆᐊᖅ ᐋᖅᑭᑦᑎᐊᕋᓱᓐᓂᖓᓂ.”

ᓂᐅᕕᖅᑎᒃᑯᑦ ᐊᖏᓂᕐᐹᖑᒻᒪᑕ ᓄᓇᓕᓐᓂᑦ ᐃᖅᑲᓇᐃᔭᖅᑎᑦᑎᔨᐅᓪᓗᑎᒃ ᑲᓇᑕᒥ ᐅᑭᐅᖅᑕᖅᑐᒥ, 3,100ᖏᓐᓃᑦᑐᑎᒃ ᐃᖅᑲᓇᐃᔭᖅᑎᖏᑦ ᐊᒻᒪᓗ ᐊᕐᕌᒍᑕᒫᑦ ᐊᑭᓕᕐᓱᐃᔾᔪᑎᒋᕙᑦᑕᖏᑦ ᑮᓇᐅᔾᔭᔅᓵᓄᑦ ᑎᑭᐅᒪᕙᑦᑐᑎᒃ $65 ᒥᓕᐊᓐᓄᑦ. ᓂᐅᕕᖅᑎᒃᑯᑦ ᐊᖏᓂᕐᐹᖑᓪᓗᑎᒃ ᓇᒻᒥᓂᕐᓱᖅᑐᑎᒃ ᐃᖅᑲᓇᐃᔭᖅᑎᑦᑎᔨᐅᒻᒪᑕ ᐃᓄᓐᓄᑦ ᐊᓪᓚᓄᓪᓗ ᑲᓇᑕᒥ. $271 ᒥᓕᐊᓐᓂᒃ ᐱᕈᕐᐸᓪᓕᐊᑎᑦᑎᓯᒪᔪᑦ ᐊᑭᑐᔫᑎᓂᑦ 134ᓂᑦ ᐅᑭᐅᖅᑕᖅᑐᒥ ᓄᓇᓕᓐᓂᑦ ᑲᓇᑕᓕᒫᒥ ᐊᐅᓚᔾᔪᑎᔅᓴᐅᔪᓂᑦ, ᓂᐅᕕᐊᔅᓴᖁᑎᒋᕙᑦᑕᖏᓐᓂᒃ ᐊᓯᖏᓐᓂᓪᓗ ᐱᖁᑎᖏᓐᓂᒃ. ᓂᐅᕕᖅᑎᒃᑯᑦ ᓂᐅᕕᕐᐸᑦᑐᑦ $34 ᒥᓕᐊᓐᕌᖅᑐᓂᒃ ᓂᐅᕕᐊᔅᓴᐅᕙᑦᑐᓂᒃ ᐱᔨᑦᑎᕋᐅᑕᐅᕙᑦᑐᓂᓪᓗ ᐅᑭᐅᖅᑕᖅᑐᒥ ᓄᓇᓕᓐᓂᑦ ᐊᕐᕌᒍᑕᒫᑦ.

ᑐᑭᓯᒋᐊᒃᑲᓐᓂᕈᒪᒍᔅᓯ ᖃᐅᔨᒋᐊᕈᓐᓴᖅᑐᓯ ᐅᕗᖓ www.northwest.ca ᐅᕝᕙᓘᓐᓃᑦ www.nutritionnorthcanada.ca

ᑐᑭᓯᒋᐊᒃᑲᓐᓂᕈᒪᒍᔅᓯ ᐃᓂᔅᓴᓕᐅᕈᒪᒍᔅᓯᓘᓐᓃᑦ ᐊᐱᕐᓱᓂᕐᒧᑦ, ᑐᑭᓯᒋᐊᕐᕕᔅᓴᖅ:
ᓂᐅᕕᖅᑎᑯᓐᓄᑦ

ᐹᓪ ᒪᒃᕋᐃᒧᑦ − ᐊᖏᔪᖅᑳᒻᒪᕆᒻᒧᑦ, ᓂᐅᕐᕈᑎᖃᕐᓂᕐᒧᑦ
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